

Q'Delicia





Q'Delicia

is a Hispanic-owned, USDA- and FDA-certified company specializing in authentic Colombian food products. With a daily production capacity of approximately 20,000 items, Q'Delicia proudly serves the North Florida community, with its products available across the region.

Why Q'Delicias

Delicias Colombianas
First Location - Beach
Blvd Location

2017

Delicias Colombianas
Bakery - Beach Blvd

2019

2018

Delicias Colombianas
Second Location - Orange
Park

2020

Delicias Colombianas
Manufacturing Plant
(empanadas and arepas)

With a strong restaurant background, we created healthy, authentic, and easy-to-prepare products enjoyed as snacks or meals. Having witnessed the broad appeal of our restaurant food among both Hispanic and non-Hispanic communities, we recognized the growing demand for convenient, high-quality options.

- Clean ingredients
- No preservatives
- Gluten-free
- Resealable packaging



What makes us different

Resealable Packaging

- **Freshness Preservation:** Keeps the empanadas fresh for longer by preventing exposure to air and moisture.
- **Convenience:** Allows customers to use only what they need and easily reseal the bag for later use.
- **Reduced Waste:** Helps minimize food waste by maintaining product quality between uses.
- **Portability:** Makes it easier to transport and store without additional containers.

Versatile Cooking Options

Our empanadas are crafted for ultimate convenience and versatility. Enjoy them crispy and golden by frying, or opt for a lighter, healthier preparation by cooking them in an air fryer. Either way, they deliver the same authentic flavor and satisfying crunch!



Our delicious Empanadas feature a flavorful filling of potatoes, shredded beef/chicken, and a savory sofrito made with spices, green onions, yellow onions, cilantro, and bell peppers. The filling is encased in a golden, vibrant crust made with white corn, delivering an authentic and satisfying taste experience. Vegetarian Option: White cheese only filling.

- 1 x 6.25 x 3.25 inches resealable bags
- Contains 10 empanadas per bag
- 10 bags per case
- Bulk options: boxes of 150 large empanadas



| Nutrition Facts | |
|-------------------------------|------------|
| 10 servings per container | |
| Serving size 1 Empanada (57g) | |
| Amount per serving | |
| Calories | 100 |
| % Daily Value* | |
| Total Fat 3.5g | 4% |
| Saturated Fat 0.5g | 3% |
| Trans Fat 0g | |
| Cholesterol 10mg | 3% |
| Sodium 130mg | 6% |
| Total Carbohydrate 14g | 5% |
| Dietary Fiber 1g | 4% |
| Total Sugars 1g | |
| Includes 0g Added Sugars | 0% |
| Protein 4g | |
| Vitamin D 0mcg | 0% |
| Calcium 0mg | 0% |
| Iron 0.8mg | 4% |
| Potassium 270mg | 6% |



| Nutrition Facts | |
|-------------------------------|------------|
| 10 servings per container | |
| Serving size 1 Empanada (57g) | |
| Amount per serving | |
| Calories | 100 |
| % Daily Value* | |
| Total Fat 3.5g | 4% |
| Saturated Fat 0.5g | 3% |
| Trans Fat 0g | |
| Cholesterol 5mg | 2% |
| Sodium 135mg | 6% |
| Total Carbohydrate 14g | 5% |
| Dietary Fiber 2g | 7% |
| Total Sugars 1g | |
| Includes 0g Added Sugars | 0% |
| Protein 4g | |
| Vitamin D 0mcg | 0% |
| Calcium 0mg | 0% |
| Iron 0.6mg | 4% |
| Potassium 260mg | 6% |



| Nutrition Facts | |
|-------------------------------|------------|
| 10 servings per container | |
| Serving size 1 empanada (57g) | |
| Amount per serving | |
| Calories | 140 |
| % Daily Value* | |
| Total Fat 8g | 10% |
| Saturated Fat 4.5g | 23% |
| Trans Fat 0g | |
| Cholesterol 10mg | 3% |
| Sodium 290mg | 13% |
| Total Carbohydrate 10g | 4% |
| Dietary Fiber 1g | 4% |
| Total Sugars <1g | |
| Includes 0g Added Sugars | 0% |
| Protein 5g | |
| Vitamin D 0mcg | 0% |
| Calcium 160mg | 10% |
| Iron 1mg | 6% |
| Potassium 90mg | 2% |



Our vacuum-sealed Arepas are crafted from pre-cooked white/yellow corn dough, offering a fresh, soft texture with authentic grill marks. With their golden exterior, subtle corn aroma, and a slightly crispy surface that gives way to a tender, fluffy center, these arepas deliver a true taste of tradition and a sensory delight in every bite. Perfect for any meal or snack!

- 6.5 x 6.5 x 1.25 inches vacuum-sealed bag
- Contains 5 arepas per bag (8 mini arepas)
- 12 bags per case



| Nutrition Facts | |
|--------------------------------|-----------------------|
| 5 servings per container | |
| Serving size 1 Corn Cake (85g) | |
| Amount per serving | 80 |
| Calories | % Daily Value* |
| Total Fat 1g | 1% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 930mg | 40% |
| Total Carbohydrate 17g | 6% |
| Dietary Fiber 2g | 7% |
| Total Sugars 3g | |
| Includes 0g Added Sugars | 0% |
| Protein 3g | |
| Vitamin D 0mcg | 0% |
| Calcium 0mg | 0% |
| Iron 0.5mg | 2% |
| Potassium 240mg | 6% |

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



| Nutrition Facts | Amount/Serving | % Daily Value | Amount/Serving | % Daily Value | The % Daily Value (DV) tells you how much nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. |
|---------------------------------|------------------|---------------|-------------------------|---------------|---|
| | | | | | |
| Serving Size: 1 Corn Cake (62g) | Saturated Fat 0g | 0% | Dietary Fiber 2g | 7% | |
| Calories per serving | Trans Fat 0g | | Total Sugar 3g | | |
| 58 | Cholesterol 0mg | 0% | Includes 0g Added Sugar | 0% | |
| | Saturated Fat 0g | 40% | Protein 3g | | |
| | Vitamin D 0mcg | 0% | * Calcium 0mg | 0% | * Iron 0.5mg |
| | | | * Potassium 240mg | 6% | |



| Nutrition Facts | Amount/Serving | % Daily Value | Amount/Serving | % Daily Value | The % Daily Value (DV) tells you how much nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. |
|---------------------------------|------------------|---------------|-------------------------|---------------|---|
| | | | | | |
| Serving Size: 1 Corn Cake (85g) | Saturated Fat 0g | 0% | Dietary Fiber 2g | 7% | |
| Calories per serving | Trans Fat 0g | | Total Sugar 3g | | |
| 80 | Cholesterol 0mg | 0% | Includes 0g Added Sugar | 0% | |
| | Sodium 930mg | 40% | Protein 3g | | |
| | Vitamin D 0mcg | 0% | * Calcium 0mg | 0% | * Iron 0.5mg |
| | | | * Potassium 240mg | 6% | |

Our Target Customer: The Flavor Adventurer

Hispanic and non-Hispanic food lovers seeking authentic, high-quality flavors. They enjoy exploring diverse cuisines, value convenience, and appreciate clean, wholesome ingredients. Perfect for individuals and families looking to add excitement and global tastes to their everyday meals. We are currently in Rowe's Supermarket and 20 small-local grocery stores.



Promotional Strategy

Promotional Channels:

- Leveraging our restaurant customer base of over 30,000 customers per month to promote the products.
- Engaging in local community events to showcase and distribute products.
- Actively promoting through our social media platforms.

Seasonal Promotions:

- **Empanadas:**
\$1.00 off per 10-pack.
Buy 2, get the third pack at 50% off.
- **Arepas:**
\$0.50 off per 5-pack.
Buy 2, get the third pack at 50% off.





Our Team

Alexander Pemberthy CEO

Alejandro Gallego, Owner and Manager

Cristina Osorio, Marketing Manager

Gladys Guzman, Shift manager

Cristel Lopez, Production team member

Diego Mejía, Production team member

Irayda Castillo, Production team member

Karen Franco, Production team member

Justin Gallego, Driver



Contact info:
deliciascolombianasjax@outlook.com